



# YI CHENG

Multidisciplinary Graphic Designer & Visual Communicator specializing in visual systems, typography, and information design. Proficient in Figma and Adobe Creative Suite. Passionate about translating complex ideas into clear, compelling visual storytelling.

**Location**  
London, ON

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## TECHNICAL PROJECTS

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Brand Designer | Quatro Beverage Rebrand | Fanshawe College, London, ON | May 2025 – Sep 2025

- Designed layout, typography, and colour system in InDesign.
- Created 3D Model and animated in Cinema 4D.

Designer & Developer | Portfolio Website Design & Development | Fanshawe College, London, ON | Jan 2026 – Apr 2026

- Designed visual system in Figma; built site in HTML5/CSS3/JS.
- Developed responsive layouts with cross-browser compatibility.

## EDUCATION

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Fanshawe College, London, ON

**January 2025 – April 2026** | Diploma in Interactive Media Design  
Program Description: Focused on UX/UI Design, motion design, and front-end/back-end implementation.

## SKILLS

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- **Design:** Graphic Design, Visual Systems, Typography & Colour Theory, UX/UI Design, Wireframing, Hi-Fi Prototyping, 3D Modeling (Cinema4D).
- **Tools:** Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Blender, ZBrush.
- **Technical:** HTML5, CSS3 (Animations), Basic JavaScript, Responsive Web Design, WCAG 2.2 Accessibility.

## HOBBIES AND INTERESTES

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- Fine Art: Traditional media (Charcoal, Gouache & Acrylic).
- 3D Fabrication: Digital & Physical Model Making.
- Tech: Generative AI, AR/VR Design, OpSec.